

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana Tourism - Tourism Promotion – Publicity / Advertisement campaign for Telangana Tourism promotion through Audio Video Visuals at the Nampally Exhibition, Hyderabad by M/s. Aditya Infra & Media, Hyderabad – Sanction and release of an amount of Rs.5,40,000/- + taxes applicable (Rupees Five Lakhs Forty Thousand + taxes applicable) – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 139

Dated: 05/03/2016  
Read the following:

1. From M/s. Aditya Infra & Media, Hyderabad, Dated:06-01-2016.
2. Govt.Lr.No.97/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.11-01-2016.
3. M/s. Aditya Infra & Media, Hyderabad, Invoice No.210, Dt:16-02-2016.

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**ORDER:**

In the reference 1<sup>st</sup> read above, M/s. Aditya Infra & Media, Hyderabad, has submitted a proposal towards branding of Telangana Tourism promotion through Audio Video Visuals advertisement on 5 Nos on large 8H'x 12 W' High quality LED Video Display Boards at the Nampally Exhibition for 40 days campaign period.

2. In the reference 2<sup>nd</sup> read above, Government issued a work order to take up branding of Telangana Tourism promotion through Audio Video Visuals advertisement on 5 Nos on large 8H'x 12 W' High quality LED Video Display Boards at the Nampally Exhibition for 40 days campaign period, for an amount of Rs.6,18,300/- (Rupees Six Lakhs Eighteen Thousand Three Hundred only) including taxes, by M/s. Aditya Infra & Media, Hyderabad.

3. In the reference 3<sup>rd</sup> read above, upon successful completion of branding of Telangana Tourism promotion through Audio Video Visuals at the Nampally Exhibition, Hyderabad by M/s. Aditya Infra & Media, Hyderabad. The said agency has submitted bill amounting to Rs.6,18,300/- (Rupees Six Lakhs Eighteen Thousand Three Hundred only) including taxes and requested the Government to release the payment.

4. Government, after careful examination of the matter, hereby sanction and release an amount of Rs.6,18,300/- (Rupees Six Lakhs Eighteen Thousand Three Hundred only) including taxes, towards payment for Telangana Tourism Promotion through Audio Video Visuals advertisement on 5 Nos on large 8H'x 12 W' High quality LED Video Display Boards at the Nampally Exhibition for 40 days campaign period by M/s. Aditya Infra & Media, Hyderabad.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
"3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13)  
– Miscellaneous expenditure – 500 – Other Charges - 503 - Other Expenditure".

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of Aditya Infra & Media. The details of Bank account is as follows:-

Account Name	: Aditya Infra & Media
Account No	: 206601601000139
Name of the Bank	: Corporation Bank, Punjagutta
IFSC Code	: CORP0002066

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Aditya Infra & Media, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**